



Kelly Clark

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www.kclarkdesigns.com

education

B.F.A in Graphic Design

Minor in Advertising Design

Savannah College of Art And Design,
Savannah GA

Graduated Cum laude June 2009

software skills

Proficient with: Photoshop, InDesign,
Illustrator. Familiar with: Dreamweaver,
Fireworks, and Some Flash.

design skills

Strong researching and concepting
skills, Poster design, Publication
design, Single advertisement creation,
Campaign creation, Identity design,
Post card design, Children's
book design, Book cover design,
Some photography experience,
Some Web design and Flash
ad creation experience,
utilizing social media

work experience

Summer 2009

Art Director intern

McCann Erickson; New York, NY

Worked within the digital branch to help concept, mock and control new and existing campaigns. Helped with inter office projects as needed as well.

Summer 2008

Graphic Design intern

Smithsonian National American History Museum; Washington, DC

Created an indoor poster campaign, out door kiosks posters, directories, museum tagline standards, wayfinding signage, and exhibit sinage as part of the wayfinding team.

Summer 2006

TGD Communications; Alexandria, Virginia

Graphic Design Intern

Assisted all TGD staff with various design projects, and learned aspects of paper choice & data storage.

Summer 2005

Liz Brown

Cake Love Design Department/ Lizybiz; Washington DC

Graphic Design Intern

Assisted the head of Cake Love Design Department with various projects. Also helped with Lizybiz freelance projects.

freelance experience

Summer 2008

Clark and Bellamy Pediatrics; Bowie, MD

Identity creation

Created an identity system for pediatrics business, and developed into a stationery set.

Fall 2007

Lynne McGuire; Washington DC

LTM Consulting

Created a stationery set for private business.

Summer 2007

Patricia Ponders; Mitchellville, MD

"Lillies Project"

Created identity and initial launch brochure for "The Lillies Program", a health program for young ladies.

activities and awards

- Picked as one of the AAF's (American Advertising Federation) Most Promising Minority Students 2008.
- A member of the Alpha Delta Sigma Honor Society of the American Advertising Federation
- Part of the SCAD Ad club
- Came in top 10 in a SCAD advertising department wide TV Guide Ad competition.
- On the SCAD Dean's list for 7 quarters